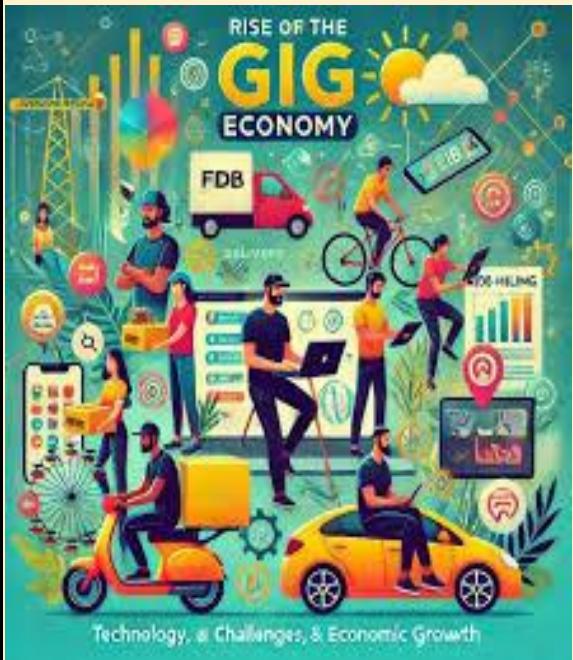




# One-Day

## National Conference on



### “Shaping the Future of Work: GIG Economy”

Where Innovation Meets Empowerment for the Future Workforce

A multidisciplinary Conference for all on  
**Date – 27<sup>th</sup> December. 2025, Saturday**

**Venue- Seminar Hall, College Campus, Killa Pardi**

**Organized by**

**N.K. Desai Science & Commerce College &  
J.P. Pardiwala Arts & Commerce College**

**Killa Pardi- Valsad (Gujarat)**

**Affiliated to:**

**Veer Narmad South Gujarat University, Surat**

## **About Conference:**

This conference seeks to bring together academics, policymakers, industry leaders, and practitioners to discuss how the gig economy is reshaping work globally, explore its potential for innovation, and evaluate its implications for sustainable development. The rise of the gig economy has transformed the global world of work, creating new opportunities and challenges across sectors. Characterized by digital platforms and flexible, task-based labour, the gig economy has become a key driver of innovation, entrepreneurship, and employment—especially in the post-pandemic digital era. Yet, it also raises crucial questions about job security, workers' rights, inclusion, and long-term sustainability.

## **About N. K. Desai Science and Commerce College, Killa Pardi:**

N. K. Desai Science and Commerce College, Killa Pardi, is managed by The Pardi Education Society. The college is committed to delivering high-quality education, effective support services, and ample opportunities that foster both academic and career success for its students. Established in 2018 with a generous donation from the Kishorhai Desai family in the loving memory of Late Smt. Nirmalaben Kishorhai Desai, the college continues to grow as a centre of excellence in higher education.

The institution offers B.Sc., M.Sc., and B.Com. programs, designed to equip students with knowledge, skills, and industry-relevant competencies. With a vision to develop one of the best industry-oriented education ecosystems, the college emphasizes practical learning and professional development.

To further enhance employability and skill enhancement, the college has also established a Skill Development Centre in collaboration with Huber Group, providing students with hands-on training and exposure to industrial practices.

## **About J.P. Pardiwala Arts and Commerce College, Killa Pardi:**

J.P. Pardiwala Arts and Commerce College, Killa Pardi is Managed by The Pardi Education Society. J P Pardiwala Arts & Commerce College Established in 1981 with a purpose to cater higher education to the students of this tribal and rural area.

The College Runs B.Com., B. A., and M.A. courses for the development of next generations. The college organises various competitions and activities for overall development of youth and the most important is Job Placement for the students organised every year.

## Conference Objectives: -

- ✓ Discuss sustainable approaches to gig work that balance economic growth, worker well-being, and environmental responsibility.
- ✓ Identify strategies to enhance the rights, security, and professional development of gig workers, ensuring inclusive participation and equitable benefits.
- ✓ Encourage dialogue on labor policies, social protection, and regulatory frameworks that address challenges in the rapidly expanding gig economy.
- ✓ Inspire academic inquiry and innovation in digital labor markets, entrepreneurship, and emerging forms of employment.
- ✓ Explore pathways to empower women, youth, and marginalized groups within the gig economy for equitable participation and growth.
- ✓ Examine how digital technologies, AI, and platform-based business models are reshaping employment and creating new opportunities for flexible, skill-based work

## Conference Themes and Sub-Themes

### Track -1 (Main Track)

#### Theme: Gig Economy: Global and Multidisciplinary Perspectives

- Evolution and Growth of the Global Gig Economy
- Cross-Cultural Comparisons of Gig Work Practices
- Globalization and Transnational Freelancing
- Gender and Diversity in the Gig Workforce
- Sustainability and the Green Gig Economy
- Rural and Urban Dimensions of Gig Work
- COVID-19 and Post-Pandemic Shifts in the Gig Economy.
- Sustainable Business Models in the Gig Sector
- Eco-Gigs: Environmentally Conscious Freelancing
- Inclusivity for Persons with Disabilities in Gig Work
- Social Entrepreneurship through Digital Platforms
- Gig Economy and the UN Sustainable Development Goals (SDGs)
- Responsible Innovation in Digital Labor Markets

### Track-2

#### Theme: Business, Management & Entrepreneurship, Finance & Development Economics

- Business Models and Startups in the Gig Economy
- Leadership and Talent Management in Flexible Work Systems
- Entrepreneurship and Self-Employment in the Gig Era
- HR Analytics and Workforce Optimization for Gig Workers
- Customer Experience and Service Quality in Gig Platforms
- Marketing and Branding Strategies for Gig Enterprises
- Economic Impact of the Gig Economy on GDP and Employment
- Financial Inclusion through Digital Platforms
- Taxation and Fiscal Challenges in the Gig Economy
- Monetary Flows and Cross-Border Payments
- The Informal Sector and its Convergence with Gig Work.

### **Track-3**

#### **Theme- Technology, Innovation & Digital Transformation**

- Artificial Intelligence and Automation in the Gig Economy
- Blockchain and Smart Contracts for Gig Platforms
- Digital Platforms and Algorithmic Management
- Data Privacy and Cybersecurity for Freelancers
- Emerging Technologies and the Future of Remote Work
- Role of Fintech in Empowering Gig Workers
- Innovation Ecosystems and Digital Infrastructure.
- Data Analytics and AI in Managing Gig Workforces
- Cloud Computing for Collaborative Scientific Research
- Remote Access to Scientific Equipment via Digital Platforms
- Big Data and Machine Learning for Environmental and Physical Sciences
- Gig Economy in Scientific Software Development and Research Support

### **Track-4**

#### **Theme: Policy, Labor Rights & Social Protection**

- Labor Laws and Worker Rights in the Gig Economy
- Social Security and Welfare Mechanisms for Gig Workers
- Ethical Dimensions of Platform Work
- Informalization vs. Formalization of Gig Work
- Government Policies and Regulatory Framework
- Unionization and Collective Bargaining in the Gig Sector
- Fair Wages and Employment Standards in the Digital Age

### **Track-5**

#### **Theme: Education, Skills & Future Workforce**

- Upskilling and Reskilling for the Digital Labor Market
- Role of Higher Education in Preparing for Gig Work
- Entrepreneurship Education and Self-Employment Skills
- Youth Employment and the Gig Economy
- Employability and Career Development in the Gig Era

- Education–Industry Collaboration in Digital Workspace.

### **Track- 6**

#### **Theme: Society, Culture & Human Impact**

- Work–Life Balance and Mental Health in Gig Work
- Gender Equity and Inclusion in Platform Work
- Cultural Shifts in the Meaning of Work and Career
- Social Identity and Community among Gig Workers
- Psychological Well-being and Job Satisfaction
- Work-Life Sustainability and Family Implications
- Ethics, Authorship, and Intellectual Property in Digital Research Work.

### **Track-7**

#### **Theme: Gig Economy and Scientific Innovation**

- Gig-Based Research and Innovation Models
- Freelancing and Collaborative Research Networks in Science
- The Role of Technology Platforms in Scientific Collaboration
- Digital Tools for Remote Scientific Research and Data Sharing
- Gig Economy in Chemical Research and Industrial Consultancy
- Digital Platforms for Chemical Data Analysis and Simulation
- Sustainability in Chemical Manufacturing through Gig Innovations
- Green Chemistry and Freelance Research Contributions
- Remote Experimentation and Virtual Chemical Lab
- Role of Gig Workers in Biodiversity Mapping and Conservation Project
- Freelance Biotechnologists and Eco-Entrepreneurs
- Digital Tools for Plant Research and Ecological Monitoring
- Freelance Engineering and Physics-Based Innovation Platforms
- Simulation, Modelling, and AI Tools for Remote Physics Research
- Renewable Energy Startups and Gig Workforce Models
- Robotics, IoT, and Automation in Scientific Research
- Organic chemistry including Dyes & Intermediates, Medicinal Chemistry, Polymer chemistry, Natural Bio-molecules, Catalysis etc...

## Why to Attend?

Attending this national Conference offers participants a unique opportunity to explore cutting-edge research, engage with leading academicians and professionals, and build meaningful collaborations across disciplines. It provides a platform to present innovative ideas, gain constructive feedback, and stay updated on global trends and practices. Beyond academic enrichment, the conference fosters professional networking, cultural exchange, and personal growth, making it an invaluable experience for both established experts and emerging scholars.

- **Participants Profile:**
- **Academicians, Professors, and Lecturers**
- **Ph.D. Research Scholars and PG Students**
- **Professionals and Practitioners from Relevant Fields**
- **Policy Makers and Industry Representatives**

NOTE: "All submitted papers will undergo an authenticity check of the research work, after which the selected papers will be accepted for presentation at the National Conference."

## Call for Papers

We invite quality original and unpublished research papers that address the theme and sub- themes for the conference

### Paper Submission Guidelines:

- **Abstract:** 250–300 words, 4–5 keywords.
- **Full Paper:** 3000–4000 words.
- **Font:** For English- Times New Roman, Size 12, 1.5 spacing.  
For Gujarati – Shruti, Size 12, 1.5 spacing.  
For Hindi- Mangal, Size 12, 1.5 spacing.
- **Heading:** 14 pt, Bold.
- **Margin:** Keep all sides at 1inch (2.54 cm).
- **Referencing:** APA / MLA style (latest edition).
- **File Format:** MS Word (.doc/.docx) PDF format will not be accepted.
- **Author details:** Name, Designation, Institution, Contact number, & Email ID.

## Important Dates:-

- ❖ Last Date for Registration and Abstract submission: **10<sup>th</sup> December, 2025**
- ❖ Last Date for Full Paper: **20<sup>th</sup> December 2025**

Email the Paper and PPT on:

[nationalconference.nkdjpp@gmail.com](mailto:nationalconference.nkdjpp@gmail.com)

For any other queries regarding registration, research paper or PPT submission, please send an email to this address:

**Note: - Participate can present their paper through Power Point or Poster.**

### Registration Details: -

Registration Link: Online Registration: Registration Link/QR Code has been mentioned below. Fill out the registration form with your details.

- ✓ At least one author of each accepted paper should be scheduled for presentation.
- ✓ The registration mentioned above charges is only for single-author participation.
- ✓ Participants are required to attach the scanned copy of the registration fee receipt or transaction proof in registration link before or till the last date of registration.

Any modification in the paper will not be accepted after the final submission.



**Registration Link:-** <https://forms.gle/xs1cFoZGk25zvQxA6>

### WhatsApp Group Link:-

<https://chat.whatsapp.com/KzdkwgzaB3M3cn1bJa41xO?mode=wtw>



### Payment Guidelines:

Online Payment: Payment can be made via bank details or QR code given in the brochure. After successful payment the screenshot of the payment needs to be shared in the google link for registration. The details are as follows: -

### Registration Fees: -

Participant	With Publication	Without Publication	Bank Name: - HDFC Bank Account Number: - <b>50100239212317</b> IFSC Code: - <b>HDFC0002051</b>
Research Scholar and PG Students	800	500	
Academicians	1200	800	
Industrialists and Others	1500	1000	

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<b>Patron</b>	<b>Mr. Hemant Desai</b> President, Pardi Education Society	
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<b>Conference Secretary</b>	<b>Dr. Shivani Acharya</b> Assistant Professor	<b>Dr. Satvinder Kaur Dhanjal</b> Assistant Professor
<b>Conference Co-ordinators</b>	<b>Dr. Vikram Bharat</b> <b>Ms. Divyani Patel</b> Assistant Professors	<b>Dr. Bindu Trivedi</b> <b>Dr. Vaishali Chavda</b> Assistant Professors

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